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Two of Maine's Largest Real Estate Companies Merge

Auburn, ME (September 27, 2011) Sharon Millett of Coldwell Banker Millett Realty, the greater Lewiston-Auburn market share leader, and Chris Masiello of Better Homes & Gardens The Masiello Group, the market share leader in Southern Maine, have announced their merger effective September 27.

The two companies will now operate as Better Homes & Gardens The Masiello Group from the current Coldwell Banker Millett location at 155 Center Street in Auburn and the seven other BH&G Masiello locations in York and Cumberland Counties. Additionally, Better Homes & Gardens The Masiello Group is the largest real estate company in NH by market share, also with offices in VT and Mass.

With the current Millett Team of 32 Realtors, and staff support team, the office leadership will be Sharon Millett as the Managing Broker and Mark Pilot as the Sales Manager.

"This a great opportunity for central Maine's sellers and buyers as we combine the nationally recognized resources of The Masiello Group with the experience and talent of greater Lewiston-Auburn's leading REALTOR Team," said Sharon Millett. "After serving the local community for over 30 years, I am very pleased that I am able to bring the innovative marketing programs, technology tools and sales resources of BHG The Masiello Group to Lewiston-Auburn."

Better Homes & Gardens The Masiello Group ranks as the 85th largest real estate and home services company in the country. In addition to real estate buying and selling services, The Masiello Group offers relocation, mortgage, settlement, and home owners insurance and home warranty services. "We are proud to be affiliating with the great team at Millett Realty; linking together the greater Lewiston-Auburn market with Southern Maine will create enhanced opportunities for both companies and their clients," says Christopher J. Masiello, President and CEO, Better Homes and Gardens Real Estate The Masiello Group.

To learn more about Better Homes and Gardens Real Estate The Masiello Group, please visit masiello.com.

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